

Brief Report on
ENTREPRENEURSHIP

(26th August, 2022)

Organized by

Institution's Innovation Council (IIC),

KITS Warangal

&

*Centre for Innovation, Incubation, Research &
Entrepreneurship (C-I²RE)*

KITS Warangal

1. Speaker Details

Sri. K. Shashank

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Sri. K. Shashank
MBA, M.Sc. (Psychology)
Faculty, Department of Management

Kakatiya Institute of Technology and Science, Warangal.

12 years of experience in teaching, specialized in Human Resource Management and Industrial Relations.

He has worked as Public relations Officer in Mahatma Gandhi Memorial Hospital, Warangal and received best employee award for his notable service.

2. Proceedings

Session on Entrepreneurship:

During his lecture, Mr. K. Shashank has shared his ideas to startup business with the participants. He also elucidated the participants about what are the legal and ethical steps to consider to launch a start-up.

The key points he described about startup are:

1. Business ideas
2. Identifying the sources of funds
3. Registration process
4. Legal compliance

The key points he described about startup are:

1. The process of designing, launching and running a new business.
2. The capacity and willingness to develop, organize and manage a business venture along with any of its risks in order to make profit.
3. Entrepreneur has limited resources especially at the initial stages of the business. He emphasized that successful entrepreneurs figure out how to get the most out of these limited resources.

3. Photographs



BY THE END OF THIS PRESENTATION YOU WILL KNOW:

- THE DEFINITION OF ENTREPRENEURSHIP
- WHO AN ENTREPRENEUR IS
- WHY ENTREPRENEURSHIP
- CHARACTERISTICS OF AN ENTREPRENEUR/ ENTREPRENEURIAL SKILLS
- TYPES OF ENTREPRENEURSHIPS
- PROS AND CONS OF ENTREPRENEURSHIP

WHY ENTREPRENEURSHIP?

- Profit making



4. Poster



The poster features a background image of a large, multi-story institutional building with a green lawn in front. A green banner at the top contains the text "IMPACT LECTURE SESSION". Below this, the word "ENTREPRENEURSHIP" is written in large, bold, blue letters. To the right of the main title, the date and time are listed: "Date: 26-08-2022 (Friday)" and "Time: 2:30 pm to 4:30 pm". A QR code is positioned to the right of the time. Below the QR code, the text "Register here" is written. At the bottom of the poster, the name "K. SHASHANK" is displayed in red, followed by his affiliation: "Faculty, Department of Management, Kakatiya Institute of Technology and Science, Warangal".

IMPACT LECTURE SESSION

ENTREPRENEURSHIP

Date: 26-08-2022 (Friday)
Time: 2:30 pm to 4:30 pm

K. SHASHANK
Faculty, Department of Management
Kakatiya Institute of Technology and
Science, Warangal

Register here

INNOVATION CELL
GOVERNMENT OF INDIA

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KAKATIYA INSTITUTE OF TECHNOLOGY & SCIENCE - WARANGAL
(An Autonomous Institute under Kakatiya University, Warangal)

Centre for Innovation Incubation Research & Entrepreneurship (C-I²RE) – KITSW
Institution's Innovation Council (IIC), KITSW

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5. Participants

S. No.	Participant Name	Designation	Department / Section	Institute / Organization Name
1.	Dr. S. Sunil Pratap Reddy	Associate Professor	CIVIL	Kakatiya Institute of Technology and Science Warangal
2.	Dr. S. Sarika	Assistant Professor	MBA	Kakatiya Institute of Technology and Science Warangal
3.	Dr. B. Naresh	Assistant Professor	MBA	Kakatiya Institute of Technology and Science Warangal
4.	Sri K. Jaipal	Assistant Professor	MBA	Kakatiya Institute of Technology and Science Warangal
5.	Dr.G. Rathnakar	Associate Professor	MBA	Kakatiya Institute of Technology and Science Warangal
6.	Dr. Sunitha Chakravarthi	Assistant Professor	MBA	Kakatiya Institute of Technology and Science Warangal
7.	Dr. P. Surender	Associate Professor	MBA	Kakatiya Institute of Technology and Science Warangal
8.	Sri. S. Pradeep Kumar	Assistant Professor	ECE	Kakatiya Institute of Technology and Science Warangal
9.	Sri B. Jagadish Kumar	Associate Professor	EEE	Kakatiya Institute of Technology and Science Warangal
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19.	Gadamalla Sravanthi	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
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21.	Boda Rakesh	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal

S. No.	Participant Name	Designation	Department / Section	Institute / Organization Name
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39.	Narlagiri Saketh	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal